

**SAN JOSE BLACK HISTORY MUSEUM**  
SILICON VALLEY

***3<sup>rd</sup> Annual  
Black Legend Awards  
Silicon Valley***

***Sponsorship***  
*Millennial Sponsor*

**November 17, 2017**

# SAN JOSE BLACK HISTORY MUSEUM

## SILICON VALLEY

To: Future Supporter,

We need your investment to establish the San Jose Black History Museum Silicon Valley (SJBHMSV).

Our dream is the creation of a museum to honor the contribution of the African American in the Silicon Valley and the United State of American. The African American wants to share; their story, their journey in America, their history. The San Jose Black History Museum Silicon Valley will bring those dreams forward. If the African American doesn't tell their story of life in the Silicon Valley, who will? If the African American doesn't tell their story of life in America who will?

We are reaching out to you to invest in this dream. The African American is an intergraded part of the fiber, soil and the culture of the Silicon Valley. The Black Pioneers of the Silicon Valley left footprints in technology, the community and in city government. The Museum will be a one-of-a kind educational institution for use by our culturally-diverse community. The museum would welcome all ethnicities. It will house six permanent displays which would take people on a journey through history from Africa and the plight of Africans, to the United States and The Americas.

The theme for this journey is "Sankofa!" Sankofa, a Ghanaian word that means respecting tradition "looking back, while moving forward, is the perfect example of the bridge that African Americans have crossed" "remembering the past, yet not living in it, while teaching and reaching for ever-brighter future".

Three of the oldest non-profit organizations, Joyner/Payne Youth Services Agency, Inc., Silicon Valley Black Chamber of Commerce, Inc. and African American Community Service Agency, Inc. have joined forces in a collaborative effort to establish the San Jose Black History Museum Silicon Valley in San Jose by the year 2020.

You can be part of history, you can make a different, you can be a change agent for the African American community. Your investment in establishing the San Jose Black History Museum Silicon Valley will help honoring the Black Pioneers of the Silicon Valley. One of the six exhibits at the museum will be the **Black Legends Hall of Fame Silicon Valley**. Where the history and accomplishment of these black pioneers will be a permeant display to educate the African American youth and others on the contribution of the African American in the Silicon Valley.

One of the fundraising activity is **the "Black Legend Awards"**. This is a ceremony where selected black pioneers are honored by being inducted into the Black Legends Hall of Fame. This is a event were the entire community is invited to share in the acknowledgement and induction Ceremony. The 3<sup>rd</sup> Annual Black Legend Awards Ceremony will be held at the Hammer Theatre Center, in San Jose on Saturday, February 10, 2018, during Black History Month. The proceeds raised will go toward the establishment of the San Jose Black History Museum Silicon Valley.

The overall goal is to raise \$5,000,000 by the year 2020. Our fundraising campaign objective for this year is to raise \$500,000 to develop to create the infrastructure for the museum. You can help us to reach this objective by becoming a sponsor. We have several different sponsorship packages for you to choose from. Please review the sponsorship opportunities and make your selection.

One of the foundation brick of the museum is to educate youth on the accomplishment of the African American. Please consider being a **"Millennial Sponsor"**. With your sponsorship, we can bring college and high school students to the Black Legend Awards. They can meet these outstanding African American in person. They can ask questions; they can learn directly. They can listen to the story of the past as they move forward into the future.

Thanks for your support

*Aaron K. Hicks Jr.,*

**Black Legend Awards Silicon Valley, Chairman/Project Manager**

**HONORING THE BLACK PIONEERS OF SILICON VALLEY**

Project of Joyner/Payne Youth Services Agency, Inc.

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### **VIRTUAL MUSEUM**

The Virtual Museum Site will consist of:

#### **Six (6) Exhibits Time in Black history:**

- 1) *"Mother Africa"*: The evolution of Science, Technology, Engineering and Math history and demographics of Africa B.C., all the way up to and including the slave trade, the economics of human trafficking and the destination of the slaves;
- 2) *"The Transition"*: The journey of no return;
- 3) *"Establishment of Slavery in America"*: An illustration of Slavery up through the reconstruction period in America and the STEM contributions of Black Americans despite their plight, including the Civil War;
- 4) *"Freedom Not Realized"*: Teaching people of the STEM contributions of Black Americans during this period in history and the transition from reconstruction up to the Civil Rights Era;
- 5) *"The Civil Rights Era to the 21st Century"*: Teaching the public about the STEM contributions of Black Americans that started Silicon Valley, up to the inauguration of a Black President; and
- 6) *"The Black Legends Hall of Fame - Silicon Valley"*: A permanent recognition of *Silicon Valley Black Legends*, living or deceased who made significant contributions in science, technology, engineering, math and more that improved the quality of life of people in Silicon Valley and throughout the world.

### **PHYSICAL MUSEUM**

The Physical Museum will consist of:

#### **Six (6) Exhibit Halls/Portals of Time in Black history:**

- 1) *"Mother Africa"*: The evolution of Science, Technology, Engineering and Math history and demographics of Africa B.C., all the way up to and including the slave trade, the economics of human trafficking and the destination of the slaves;
  - 2) *"The Transition"*: The journey of no return;
  - 3) *"Establishment of Slavery in America"*: An illustration of Slavery up through the reconstruction period in America and the STEM contributions of Black Americans despite their plight, including the Civil War;
  - 4) *"Freedom Not Realized"*: Teaching people of the STEM contributions of Black Americans during this period in history and the transition from reconstruction up to the Civil Rights Era;
  - 5) *"The Civil Rights Era to the 21st Century"*: Teaching the public about the STEM contributions of Black Americans that started Silicon Valley, up to the inauguration of a Black President; and
  - 6) *"The Black Legends Hall of Fame - Silicon Valley"*: A permanent recognition of *Silicon Valley Black Legends*, living or deceased who made significant contributions in science, technology, engineering, math and more that improved the quality of life of people in Silicon Valley and throughout the world.
- A 300-Seats Theater for seminars and events
  - Conference Rooms for inter-active workshops
  - An Administration & Operations Office; and
  - Retail space to sell and purchase souvenirs

# SAN JOSE BLACK HISTORY MUSEUM

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### ***BLACK LEGENDS HALL OF FAME*** ***Class of 2015***

Attorney Wester Sweet, Law & Justice  
Attorney-Judge Maurice Hardeman, Law & Justice  
Ben F. Gross, Public Service  
Bill Williams, Business & Entrepreneur  
Charles Alexander, News & Documentary  
Dr. David Piper, Arts/Theater/Music  
Dr. Frank Greene, Jr, S.T.E.M.  
Dr. James B. Higgins, Health & Medicine  
Dr. Lee P. Brown, Public Service  
Dr. Leo V. English, Jr., Health & Medicine  
Dr. Mark Dean., S.T.E.M.  
Henry Gage, Sr., Education  
Hewitt R. Joyner, Jr., Community Service  
Loretta Green, News & Documentary  
Reverend C.W. Washington, Spiritual  
Robert Banks, III, Education  
Robert J. Stroughter, Sr., Community Service  
Roy L. Clay Sr., Business & Entrepreneur  
Superintendent Sherman Harris, Spiritual  
Viera Whye, Arts/Theater/Music

Note: There is no Class of 2016, Black Legend Awards was moved to Black History Month, 2017

### ***Class of 2017***

Aileen F. Casanave, Hardeman-Sweet Award, Law & Justice  
Charles "Buddy" Butler, Piper-Whye Award, Arts/Theater/Music  
Charles A. Jones, Clay-Williams Award, Business & Entrepreneur  
David E. Early, Alexander-Green Award, News & Documentary  
Debra I. Watkins, Dean-Greene Award, S.T.E.M.  
Dr. D. Michael Cheers, Alexander-Green Award, News & Documentary  
Dr. Ethel P. Walker, Piper-Whye Award, Arts/Theater/Music  
Dr. Florene S. Poyadue, English-Higgins Award, Health & Medicine  
Dr. TJ Owens, Banks-Gage Award, Education  
Galvin D. Jackson, Brown-Gross Award, Public Service  
Iola M. Williams, Brown-Gross Award, Public Service  
Judge LaDoris H. Cordell, Hardeman-Sweet Award, Law & Justice  
Queen Ann Cannon, Joyner-Stroughter Award, Community Service  
Rev. Dr. Herman W. Hyatt, Sr., Harris-Washington Award, Spiritual  
Rev. Dr. Sheila Robinson, Harris-Washington Award, Spiritual  
Wilbur E. Jackson, Joyner-Stroughter Award, Community Service

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### MILLENNIAL SPONSOR

<p style="text-align: center;"><b>Millennial Partner</b> Fifty (50) Student Sponsor: \$3,750</p> <p>Sponsor will receive:</p> <ul style="list-style-type: none"> <li>• 50 Students will attend the Black Legends Awards as your guest</li> <li>• 1 Seats in the Business Partner Section</li> <li>• 1 Souvenir Booklets</li> <li>• Name of the Students</li> <li>• On-Stage Award Presenter(s)</li> <li>• Acknowledged in all Media Marketing</li> <li>• Quarter-Page Ad in Souvenir Booklet</li> <li>• Recognition as a Millennial Sponsor in Souvenir Booklet</li> </ul>	<p style="text-align: center;"><b>Millennial Partner</b> Twenty (25) Student Sponsor: \$1,875</p> <p>Sponsor will receive:</p> <ul style="list-style-type: none"> <li>• 25 Students will attend the Black Legends Awards as your guest</li> <li>• 1 Seats in the Business Partner Section</li> <li>• 1 Souvenir Booklets</li> <li>• Name of the Students</li> <li>• Acknowledged in all Media Marketing</li> <li>• Quarter-Page Ad in Souvenir Booklet</li> <li>• Recognition as a Millennial Sponsor in Souvenir Booklet</li> </ul>
<p style="text-align: center;"><b>Millennial Partner</b> Five (5) Student Sponsor: \$375</p> <p>Sponsor will receive:</p> <ul style="list-style-type: none"> <li>• Five (5) Students will attend the Black Legends Awards as your guest</li> <li>• Name of the Students</li> <li>• Acknowledged in all Media Marketing</li> <li>• Recognition as a Millennial Sponsor in Souvenir Booklet</li> </ul>	<p style="text-align: center;"><b>Millennial Partner</b> One (1) Student Sponsor: \$75</p> <p>Sponsor will receive:</p> <ul style="list-style-type: none"> <li>• One (1) Students will attend the Black Legends Awards as your guest</li> <li>• Name of the Student</li> <li>• Recognition as a Millennial Sponsor in Souvenir Booklet</li> </ul>
<p><b>Millennial Sponsor Student will receive:</b></p> <ul style="list-style-type: none"> <li>• 1 Ticket to attend the Black Legend Awards Ceremony</li> <li>• 1 Souvenir Booklet</li> </ul>	

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## SILICON VALLEY

<b>NAME</b>		
<b>COMPANY/ORGANIZATION</b>		
<b>POINT OF CONTACT:</b>		
<b>INDIVIDUAL NAME:</b>		
<b>STREET ADDRESS:</b>		
<b>CITY, STATE &amp; ZIP</b>		
<b>PHONE:</b>		<b>EMAIL ADDRESS:</b>
<b>SIGNATURE:</b>		

Please check your sponsorship(s) level:

**MILLENNIAL SPONSOR (Student Sponsorship):**

- \_\_\_\_\_ 50 Students - \$3,750
- \_\_\_\_\_ 25 Students - \$1,875
- \_\_\_\_\_ 5 Students - \$375
- \_\_\_\_\_ 1 Student - \$75

**501(c)(3) Tax ID#: 770 450 053 - Joyner/Payne Youth Services Agency, Inc (dba Black Legend Awards)**

**Payment by Credit Card:** Please complete the information below:

ENCLOSED AMOUNT: \$ \_\_\_\_\_  
 TYPE OF CARD: \_\_\_\_\_  
 NAME ON CARD: \_\_\_\_\_  
 CARD NUMBER \_\_\_\_\_  
 EXP. DATE (MM/YY) \_\_\_\_\_  
 SECURITY CODE: \_\_\_\_\_  
 BILLING ZIPCODE: \_\_\_\_\_

**Payment by check:** Please complete the information below:

ENCLOSED AMOUNT: \$ \_\_\_\_\_  
 Select One: [ ] CHECK [ ] MONEY ORDER [ ] CASHIER'S CHECK  
 MAKE CHECK PAYABLE TO; **Black Legend Awards Silicon Valley**

**Mail Sponsorship Application and Check or Credit card info to:**

Black Legend Awards  
 304 N. 6th Street  
 San Jose, CA 95112  
 Attn: Hewitt Joyner, Finance

**NOTE:** Email Copy of Your Sponsorship Application to: [info@blacklegendawards.org](mailto:info@blacklegendawards.org)  
**Contact US:** Office Number: (408) 320-2111 [info@blacklegendawards.org](mailto:info@blacklegendawards.org)

**HONORING THE BLACK PIONEERS OF SILICON VALLEY**  
 Project of Joyner/Payne Youth Services Agency, Inc.