

6th Annual Black Legend Awards Souvenir Booklet



Class of 2021

Sponsorship

**CORPORATE * SMALL BUSINESS* NON-PROFIT 501(C)(3)
February 20, 2021**



BLACK LEGEND AWARDS
SILICON VALLEY

Dear Community Supporter,

We need your investment to help establish the San Jose Black History Museum Silicon Valley (SJBHMSV). Our dream is to create a museum to honor African Americans' contributions in Silicon Valley and the United States of America. We are reaching out to you to invest in this vision.

Three of San Jose's oldest non-profit organizations, Joyner Payne Youth Services Agency, Inc., Silicon Valley Black Chamber of Commerce, Inc., and the African American Community Service Agency, Inc., have joined forces in a collaborative effort to establish the San Jose Black History Museum Silicon Valley in San Jose.

You can be part of history. You can make a difference. You can be a change agent for the African American community. Your investment to establish the San Jose Black History Museum Silicon Valley will help honor the Black Pioneers of the Silicon Valley.

One of the six exhibits at the museum will be the **Black Legends Hall of Fame Silicon Valley**. These black pioneers' history and accomplishments will be on permanent display to educate the African American youth and others on the African American contributions in the Silicon Valley.

Our 6th Annual Black Legend Awards Silicon Valley Induction Ceremony for the Class of 2021 will be a virtual event because of the pandemic. For the safety of the community. The Induction is on Saturday, February 20, 2021. All the proceeds raised will go toward the establishment of the San Jose Black History Museum Silicon Valley.

The overall goal is to raise \$5,000,000 for the development and creation of the museum. Our fundraising campaign for this year is to raise \$100,000 to create the infrastructure for the museum. You can help us to reach this objective by becoming an investor. We have several different sponsorship packages. Please review the sponsorship opportunities in this packet and make your selection. We can customize a sponsorship to meet your requirements.

You can help us reach this goal by purchasing an ad in the **Black Legend Awards Souvenir Booklet**.

Attached is information about the various purchase options. The deadline to purchase your souvenir booklet ad is Friday, January 30, 2021.

Thanks for your support,

Aaron K. Hicks Jr.,

**Black Legend Awards Silicon Valley,
Chairman**



SOUVENIR BOOKLET APPLICATION

COMPANY NAME:			
POINT OF CONTACT:			
INDIVIDUAL NAME:			
ADDRESS:			
CITY, STATE & ZIP			
PHONE:		EMAIL ADDRESS	

Check the box for your sponsorship AD Space:

CORPORATE		SMALL/MEDIUM BUSINESS		NON-PROFIT 501(C)(3)	
<input type="checkbox"/>	Back Cover - \$2,500	<input type="checkbox"/>	Back Cover - \$1,500	<input type="checkbox"/>	Back Cover - \$1,000
<input type="checkbox"/>	Inside Front Cover - \$1,500	<input type="checkbox"/>	Inside Front Cover - \$1,000	<input type="checkbox"/>	Inside Front Cover - \$500
<input type="checkbox"/>	Inside Back Cover - \$1,500	<input type="checkbox"/>	Inside Back Cover - \$1,000	<input type="checkbox"/>	Inside Back Cover - \$500
<input type="checkbox"/>	Full Page - \$1,000	<input type="checkbox"/>	Full Page - \$500	<input type="checkbox"/>	Full Page - \$375
<input type="checkbox"/>	Half Page - \$500	<input type="checkbox"/>	Half Page - \$375	<input type="checkbox"/>	Half Page - \$250
<input type="checkbox"/>	Quarter Page - \$375	<input type="checkbox"/>	Quarter Page - \$250	<input type="checkbox"/>	Quarter Page - \$100
<input type="checkbox"/>	Business Card - \$50	<input type="checkbox"/>	Business Card - \$50	<input type="checkbox"/>	Business Card - \$50

NOTE: If the ad space selected is not available, customer service will contact you.

AD SIZE

Back Cover | Inside Front Cover | Inside Back Cover - 7.5" X 9.5" (4750 X 2750 Pixels)

Full Page - 7.5" X 9.5" (4750 X 2750 Pixels)

Half Page - 7.5" X 4.5" (2250 X 1350 Pixels)

Quarter Page - 3.5" X 4.5" (1050 X 1350 Pixels)

Business Card - 3.5" X 2" (1000 X 650 Pixels)

AD REQUIREMENTS

- The File will be Photoshop, Illustrator, TIFF, JPEG, PNG, or PDF files. MAC or PC format
- The File should be 300 dpi, built to the correct size.
- Include all fonts and graphics.
- Include a pdf file for proofing.
- Please be advised. We cannot be responsible for the print quality of ads, logos, or photos submitted, preprinted or not Camera-Ready Art.

HONORING THE BLACK PIONEERS OF SILICON VALLEY

Project of Joyner/Payne Youth Service Agency, Inc.



BLACK LEGEND AWARDS
SILICON VALLEY

Payment by Credit Card: Please complete the information below:

ENCLOSED AMOUNT: \$ _____
TYPE OF CARD: _____
NAME ON CARD: _____
CARD NUMBER _____
EXP. DATE (MM/YY) _____
SECURITY CODE: _____
BILLING ZIPCODE: _____

Payment by check: Please complete the information below:

ENCLOSED AMOUNT: \$ _____
Select One: [] CHECK [] MONEY ORDER [] CASHIER'S CHECK
MAKE CHECK PAYABLE TO **Black Legend Awards Silicon Valley**

The deadline for submittal is Friday, January 30, 2021

Mail Sponsorship Application and Check or Credit Card info to:

Black Legend Awards
304 N. 6th Street
San Jose, CA 95112
Attn: Finance, Souvenir Booklet

NOTE:

1. Email Your AD and Copy of Your Sponsorship Application to finance@blacklegendawards.org.
Add to the subject: "**Souvenir Booklet AD.**"
2. **501(c)(3) Tax ID#: Provided on request**
Joyner/Payne Youth Service Agency, Inc (dba Black Legend Awards)
3. **Contact us at** Office Number: (408) 320-2111 or info@blacklegendawards.org