

***Black Legend Awards***  
***Silicon Valley***  
***Souvenir Booklet***

***Sponsorship***

***Corporate***  
***Small Business***  
***Non-Profit 501(c)(3)***

**March 1, 2018**

The logo for Black Legend Awards Silicon Valley features a stylized yellow pyramid on the left with a small circular emblem containing the letters 'BLA'. To the right of the pyramid, the words 'BLACK LEGEND AWARDS' are written in a large, bold, yellow, sans-serif font. Below this, the words 'SILICON VALLEY' are written in a smaller, yellow, sans-serif font. The entire logo is set against a solid black rectangular background.

**BLACK LEGEND AWARDS**  
SILICON VALLEY

Dear Community Member,

We need your investment to help establish the San Jose Black History Museum Silicon Valley (SJBHMSV).

Our dream is the creation of a museum to honor the contributions of African Americans in the Silicon Valley and the United States of America.

We are reaching out to you to invest in this dream.

Three of San Jose's oldest non-profit organizations, Joyner/Payne Youth Services Agency, Inc., Silicon Valley Black Chamber of Commerce, Inc. and African American Community Service Agency, Inc. have joined forces in a collaborative effort to establish the San Jose Black History Museum Silicon Valley in San Jose by the year 2020.

You can be part of history. You can make a difference. You can be a change agent for the African American community. Your investment in helping establish the San Jose Black History Museum Silicon Valley will help honor the Black Pioneers of the Silicon Valley.

One of the six exhibits at the museum will be the **Black Legends Hall of Fame Silicon Valley**. This is where the history and accomplishments of these black pioneers will be on permanent display to educate African American youth and others on the contributions of the African American in the Silicon Valley.

The entire community is invited to share in the induction ceremony. The 4<sup>th</sup> Annual Black Legend Awards Ceremony will be held at the Hammer Theatre Center in San Jose on Saturday, February 16, 2019. The proceeds raised will go toward the establishment of the San Jose Black History Museum Silicon Valley.

The overall goal is to raise \$5,000,000 by the year 2020. Our fundraising campaign objective for this year is to raise \$100,000 to create the infrastructure for the museum.

You can help us to reach this goal by purchasing an ad in the souvenir booklet for this year's **Black Legends Hall of Fame Silicon Valley** awards ceremony. Attached is information about the various options. The deadline to purchase your souvenir booklet ad is Thursday, January 31, 2019.

Thanks for your support,

*Aaron K. Hicks Jr.*

**Black Legend Awards Silicon Valley,  
Chairman**



## SOUVENIR BOOKLET APPLICATION

<b>COMPANY NAME:</b>		
<b>POINT OF CONTACT:</b>		
<b>INDIVIDUAL NAME:</b>		
<b>ADDRESS:</b>		
<b>CITY, STATE &amp; ZIP</b>		
<b>PHONE:</b>		<b>EMAIL ADDRESS</b>

I am interested in the following AD Space:

	CORPORATE		SMALL/MEDIUM BUSINESS		NON-PROFIT 501(C)(3)
_____	Back Cover - \$2,500	_____	Back Cover - \$1,500	_____	Back Cover - \$1,000
_____	Inside Front Cover - \$1,500	_____	Inside Front Cover - \$1,000	_____	Inside Front Cover - \$500
_____	Inside Back Cover - \$1,500	_____	Inside Back Cover - \$1,000	_____	Inside Back Cover - \$500
_____	Full Page - \$1,000	_____	Full Page - \$500	_____	Full Page - \$375
_____	Half Page - \$500	_____	Half Page - \$375	_____	Half Page - \$250
_____	Quarter Page - \$375	_____	Quarter Page - \$250	_____	Quarter Page - \$100
_____	Business Card - \$50	_____	Business Card - \$50	_____	Business Card - \$50

### AD SIZE

**Back Cover | Inside Front Cover | Inside Back Cover - 7.5" X 9.5"** (4750 X 2750 Pixels)

**Full Page - 7.5" X 9.5"** (4750 X 2750 Pixels)

**Half Page - 7.5" X 4.5"** (2250 X 1350 Pixels)

**Quarter Page - 3.5" X 4.5"** (1050 X 1350 Pixels)

**Business Card - 3.5" X 2"** (1000 X 650 Pixels)

### AD REQUIREMENTS

- Files will be accepted in Photoshop, Illustrator, TIFF, JPEG, PNG or PDF files. MAC or PC format
- Files should be 300 dpi, built to correct size.
- Include all fonts and graphics.
- Include a pdf file for proofing.
- Please be advised, we cannot be responsible for the print quality of ads, logos or photos submitted which are preprinted or not Camera-Ready Art.

**HONORING THE BLACK PIONEERS OF SILICON VALLEY**

Project of Joyner/Payne Youth Services Agency, Inc.



**BLACK LEGEND AWARDS**  
SILICON VALLEY

**NOTE: If the ad space selected is not available, you will be contacted by customer service.**

**501(c)(3) Tax ID#: Provided on request**

Joyner/Payne Youth Services Agency, Inc (dba Black Legend Awards)

**Payment by Credit Card:** Please complete the information below:

ENCLOSED AMOUNT: \$ \_\_\_\_\_

TYPE OF CARD: \_\_\_\_\_

NAME ON CARD: \_\_\_\_\_

CARD NUMBER \_\_\_\_\_

EXP. DATE (MM/YY) \_\_\_\_\_

SECURITY CODE: \_\_\_\_\_

BILLING ZIPCODE: \_\_\_\_\_

**Payment by check:** Please complete the information below:

ENCLOSED AMOUNT: \$ \_\_\_\_\_

Select One: [  ] CHECK [  ] MONEY ORDER [  ] CASHIER'S CHECK

MAKE CHECK PAYABLE TO: **Black Legend Awards Silicon Valley**

**Deadline for submittal is: Thursday, January 31, 2019**

**Mail Sponsorship Application and Check or Credit Card info to:**

Black Legend Awards  
304 N. 6th Street  
San Jose, CA 95112  
Attn: Hewitt Joyner, Finance

**NOTE:** Email Copy of Your Sponsorship Application to [info@blacklegendawards.org](mailto:info@blacklegendawards.org)

**Contact US:**

Office Number: (408) 320-2111

[info@blacklegendawards.org](mailto:info@blacklegendawards.org)