

**BLACK LEGEND AWARDS**  
SILICON VALLEY

***6<sup>th</sup> Annual Induction Ceremony***  
***Black Legends Hall of Fame***  
***Silicon Valley***



***Class of 2021***

**Event Sponsorship**

**February 20, 2021**



# BLACK LEGEND AWARDS

## SILICON VALLEY

Dear Community Supporter,

We need your investment to help establish the San Jose Black History Museum Silicon Valley (SJBHMSV). Our commitment is to create a museum to honor African Americans' contributions in Silicon Valley and throughout the United States of America. We are reaching out to you to invest in this vision.

Three of San Jose's oldest non-profit organizations, Joyner Payne Youth Services Agency, Inc., Silicon Valley Black Chamber of Commerce, Inc., and the African American Community Service Agency, Inc., have joined forces in a collaborative effort to establish the San Jose Black History Museum Silicon Valley in San Jose.

We invite you to be part of history. You can make a difference. You can be a change agent for the African American community and all communities. Your investment to establish the San Jose Black History Museum Silicon Valley will help honor the Black Pioneers of the Silicon Valley.

One of the six exhibits at the museum will be the **Black Legends Hall of Fame Silicon Valley**. The history and accomplishments of these black pioneers will be on permanent display to educate the African American youth and others about the contributions of the African American in the Silicon Valley.

Our 6<sup>th</sup> Annual Black Legend Awards Silicon Valley Induction Ceremony for the Class of 2021 will be a virtual event held on Saturday, February 20, 2021. This dynamic online induction ceremony is designed to celebrate the milestones of these treasured leaders while protecting the safety of the community during the pandemic. All the proceeds will go toward the establishment of the San Jose Black History Museum Silicon Valley.

The overall goal is to raise \$5,000,000 for the development and creation of the museum. Our fundraising campaign for this year is to raise \$100,000 to create the infrastructure for the museum. Your investment is essential to make this dream a reality. We have several different sponsorship packages. Please review the sponsorship opportunities in this packet and make your selection. We can customize a sponsorship to meet your requirements.

Thanks for your support

*Aaron K. Hicks Jr.,*

**Black Legend Awards Silicon Valley  
Chairman**



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### Black Legend Awards

Sponsorship & Benefits	Bronze	Silver	Gold	Platinum
	\$1,000 +	\$2,500 +	\$5,000 +	\$10,000 +
Ten Passes to attend the BLA	X	X	X	X
Acknowledgment in all media	X	X	X	X
One (1) Souvenir Booklets - Hardcopy	X			
Two (2) Souvenir Booklets - Hardcopy		X		
Five (5) Souvenir Booklets - Hardcopy			X	
Ten (10) Souvenir Booklets - Hardcopy				X
Two (2) Minute Virtual Presentation			X	
Three (3) Minute Virtual Presentation				X
<b>Zoom Room</b>				
Host Zoom Room During Pre-Reception			X	X
Host Zoom Room During Post-Reception				X
<b>Souvenir Booklet Ad Placement</b>				
Full-Page Ad	X			
Full-Page Ad, In-Side Front Cover *		X		
Full-Page Ad, In-Side Back Cover *			X	
Full-Page Ad, Back Cover *				X
<b>Brick by Brick Sponsorship</b>				
One Engraved Brick in SJBHMSV			X	
One Engraved Cornerstone in SJBHMSV				X

\* If Ad space is available, If not will receive a Full Page Ad

**The deadline for submittal is Friday, January 30, 2021.**

**Mail Sponsorship Application and Check or Credit Card info to:**

Black Legend Awards  
304 N. 6th Street  
San Jose, CA 95112  
Attn: Finance, Sponsorship

**NOTE:**

Email Copy of Your Sponsorship Application to [finance@blacklegendawards.org](mailto:finance@blacklegendawards.org)

- 501(c)(3) Tax ID#: Provided on request**  
Joyner Payne Youth Service Agency, Inc (dba Black Legend Awards)
- Contact us at:** Office Number: (408) 320-2111 or Email: [info@blacklegendawards.org](mailto:info@blacklegendawards.org)

**HONORING THE BLACK PIONEERS OF SILICON VALLEY**

Project of Joyner Payne Youth Service Agency, Inc.



# BLACK LEGEND AWARDS

SILICON VALLEY

## SPONSORSHIP APPLICATION

<b>NAME COMPANY/ORGANIZATION</b>		
<b>POINT OF CONTACT:</b>		
<b>INDIVIDUAL NAME:</b>		
<b>STREET ADDRESS:</b>		
<b>CITY, STATE &amp; ZIP</b>		
<b>PHONE:</b>		<b>EMAIL ADDRESS:</b>
<b>SIGNATURE:</b>		

Please check your sponsorship(s) level:

- \_\_\_\_\_ **Platinum Sponsor: \$10,000 +**  
 \_\_\_\_\_ **Gold Sponsor: \$5,000 - \$9,999**  
 \_\_\_\_\_ **Silver Sponsor: \$2,500 - \$4,999**  
 \_\_\_\_\_ **Bronze Sponsor: \$1,000 - \$2,499**

**Payment by Credit Card:** Please complete the information below:

ENCLOSED AMOUNT: \$ \_\_\_\_\_  
 TYPE OF CARD: \_\_\_\_\_  
 NAME ON CARD: \_\_\_\_\_  
 CARD NUMBER \_\_\_\_\_  
 EXP. DATE (MM/YY) \_\_\_\_\_  
 SECURITY CODE: \_\_\_\_\_  
 BILLING ZIPCODE: \_\_\_\_\_

**Payment by check:** Please complete the information below:

ENCLOSED AMOUNT: \$ \_\_\_\_\_  
 Select One: [ ] CHECK [ ] MONEY ORDER [ ] CASHIER'S CHECK  
 MAKE CHECK PAYABLE TO **Black Legend Awards Silicon Valley**